

## General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

S&M-CM/170/ Tariff/13-14/ 122

dt @ Chennai-6

the 26.02.2014.

Sub: Introduction of a new tariff plan “New General Plan” in TN LSA - reg.

Ref: C.O. Lr No: 26-4/2012-T&C-CM circular no.83 & 84/13-14, dt 19/25.02.14.

Approval of competent authority is hereby conveyed for the implementation of a new tariff plan “New General Plan” under prepaid mobile services in Tamilnadu LSA (including Chennai Telecom. District) with effect from **28.02.2014**. This plan is open for MNP port-in customers also. The tariff detail is given below:

Particulars	New General Plan
MRP of Plan Voucher in Rs.	103
Free Usage Allowed with Plan Voucher	
Free Voice Call (Pulse)	In Minutes
(i) On-net	Nil
(ii) Off-net	Nil
Free Video Call	
Local/STD On-net	Nil
Free Data usage in MB	Nil
Free P2P SMS in Nos.	
Local	Nil
National	Nil
Initial Plan Validity in days	180 days
Extension of plan validity	Through same Plan Voucher
Migration to Other Plan	Through Plan Voucher
<b>Special Benefit</b>	<b>Free Bundled Top-up of Rs.103*</b>
Bonus Period	
Bonus Period I	15 days
Bonus Period II	165 Days
MRC (Minimum Recharge Condition)	NA

Note: The concessional tariff is not applicable on FIVE BLACK-OUT days (31<sup>st</sup> Dec, 1st Jan, Holi, Pre Diwali, & Diwali ). On these Black-out days, the tariff will be as per Parent Plan.

\*Free bundled top-up means Top-Up with full talk value of Rs 103 & is applicable only to New General Plan.

2. All other terms and conditions will be same as in the case of existing General Plan.

New General Plan Voucher Rs.103/- can be applied through CTOPUP after Creation and completion of activation in unified SIM by Franchisee/Retailers. CSC/CSR can directly bundle the plan voucher through Sancharsoft while creation itself.

Customers of this New General Plan can extend their validity for 180 days by using plan voucher **Rs.103 only** and the facility of sending SMS as ”CONTINUE” to 53733 is **NOT AVAILABLE** for this plan.

**Contd...**

## General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

-2-

Customers from other plans can migrate into this new plan by using plan voucher Rs.103 or by sending SMS as MNEWGEN to 53733 & Rs.91.67 will be deducted from their account and the special benefit of free bundled TU Rs.103 is applicable.

Automatic Validity Extension on the 2<sup>nd</sup> day of GP1 is applicable for this New General Plan also. i.e. For the customers of New General Plan having sufficient balance, Rs.91.67 will be deducted on the 2<sup>nd</sup> day of GP1 and 180 days plan validity will be extended and intimated accordingly.

The existing General Plan Voucher 175 is closed for new customers and for migration from other plans to General Plan with PV 175. Hence, SMS Keyword MGEN to 53733 also stands withdrawn.

The existing customers of General Plan (PV175) can extend their plan validity by using PV 175 along with applicable freebies through C-Top-Up or by sending SMS as “CONTINUE” to 53733 & Rs.155.75 will be deducted from their account. (i.e. the existing procedure continues to exist).

Automatic Validity Extension on the 2<sup>nd</sup> day of GP1 continues to exist for General Plan with PV175.

This is for the information of all concerned pl. The Full Talk Time feature on this Plan Voucher 103 may be popularized to attract New/Port-In customers into BSNL fold.

*Sphar*  
(S. BAMA)

AGM (Marketing-CM)  
044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr. GM (F) / GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action pl.